

MARKETINGCO

Marketing Seminars and Workshops in Oxfordshire 2008

| Seminars | Date (2008) | Location | Time | Price |
|--|------------------------------|--|-------------|---|
| <p>'How to Get And Keep The Customers You Want</p> <p>Learn</p> <ul style="list-style-type: none"> • To be clear about your vision • To be specific about the customers you want • How and where to find the customers you want • How to build up a long term system to attract them • Low cost effective marketing methods • Ways to boost business with existing customers • To communicate your unique selling proposition • To maintain the focus, motivation and energy to get a result | 3 rd October | Shillingford Bridge Hotel Wallingford Oxfordshire | 9am - 1pm | £85.00 (£99.87 incl. vat) special bonus bring one guest half price and get one free book with every ticket Your copy of '85 inspiring ways to market your small business' is worth £10.99 |
| Seminars | Date (2008) | Location | Time | Price |
| <p>How to sell the natural way and attract clients</p> <p>Learn</p> <ul style="list-style-type: none"> • About your own attitude to sales • To understand your potential customers • Research as opposed to pitch | 21 st November | Shillingford Bridge Hotel Wallingford Oxfordshire | 9am - 1pm | £85.00 (£99.87 incl. vat) special bonus bring one guest half price and get one free book with every ticket |

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| <ul style="list-style-type: none"> • How to pull people to you as opposed to have to push • Ways to give before getting • The power of asking the right questions • How to listen and build a natural rapport • How to position your product or service to sound compelling • To tailor your proposals • About the importance of follow up • How to encourage long term commitment | | | | <p>Your copy of '85 inspiring ways to market your small business' is worth £10.99</p> |
| <p>To get your tickets admin@marketingco.biz or call 01491 833222</p> | | | | |
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